Publishing for Impact

Online course learning objectives

Outlines and explains the necessity to conduct research that demonstrates an impact, and what this impact should look like. Provides researchers with tips and tools to prepare a funding application that will get noticed! Builds an understanding of how to write and present an article that has the potential to score a high impact in terms of different metric measurements.

This course will help learners to:
- Navigate the funding application process to prepare a successful grant application
- Identify the metrics that are used to measure article importance or rank, and employ strategies to maximize the impact of their article
- Evaluate the impact publishing can have on society to prepare their article for maximum impact

Language: English
Time to complete: 2 hours
Level: Beginner

Online course full syllabus

MODULE ONE: INTRODUCTION TO IMPACT

Learn to evaluate the importance of impact in research and compare the different impact types and use these to characterise research impact.

Topics:

1. What does it mean to publish for impact?
2. Categorizing research impact

MODULE TWO: ASSESSING IMPACT IN RESEARCH

Understand how impact is developed and assessed and use this knowledge to determine how you will generate impact in your own research.

Topics:

1. How do we assess impact?
2. Routes from discipline to impact

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MODULE THREE: CAPTURING AND PRESENTING IMPACT IN YOUR RESEARCH

Learn to recognize and describe the impact of research, and how to prepare an article to effectively articulate research impact.

Topics:

1. Thinking through your research impact
2. Planning and describing impact
3. Your impact strategy

MODULE FOUR: YOUR FUNDING APPLICATION

Navigate the funding application process to prepare a successful grant proposal.

Topics:

1. How to prepare a successful grant application
2. Funding application steps in more detail
3. The role of impact in a research proposal
4. Finalizing your proposal

MODULE FIVE: IMPACT FACTOR AND OTHER METRICS

Identify the metrics that are used to measure article importance or rank and employ strategies to maximize the impact of your article.

Topics:

1. Impact factor
2. Improving your chances of publishing in a high-impact journal
3. Other metrics

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