Present Your Research

Online course learning objectives

Equips learners with the confidence, skills and communication strategies to present their research in an impactful and meaningful way.

This course will help learners to:
- Identify the steps involved in creating a compelling research presentation that maximizes the impact they want to make
- Formulate a brief to establish clarity about the vision and focus of their presentation
- Understand how to employ appropriate ways to identify their audience and what impact this will have
- Apply effective strategies to influence their audience when delivering their presentation
- Make good use of data within the presentation
- Develop confidence and lower nerves to deliver a strong presentation

Language: English
Time to complete: 4 hours
Instructor: Dr. Zina O'Leary
Level: Beginner

Online course full syllabus

MODULE ONE: CAN I REALLY IMPROVE MY PRESENTATION SKILLS?
Identify the steps involved in creating a compelling research presentation that maximizes the impact you want to have.

Topics:

1. How to have an impact
2. What we've been taught (and need to forget!)
3. Powerful presentations

MODULE TWO: HOW IMPORTANT IS IT TO KNOW MY AUDIENCE?
Understand how and why to identify your audience and employ appropriate ways to identify your audience and what impact this will have.

Topics:

1. Audience awareness
2. Demographics and agendas
3. Honing in

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MODULE THREE: HOW IMPORTANT IS IT TO HAVE A PRESENTATION OBJECTIVE?

Formulate a brief to set a clear vision and focus of your presentation.

Topics:

1. What do you mean by objective?
2. Move intuitively toward best practice

MODULE FOUR: WHAT IS THE BEST WAY TO GET MY POINTS ACROSS?

Apply effective strategies to influence your audience when delivering your presentation.

Topics:

1. Understand and inspire the audience
2. Get your point across
3. Presentation techniques
4. Mapping my story

MODULE FIVE: HOW SHOULD I HANDLE MY DATA?

Employ the right strategies to integrate data effectively within your presentation, in order to make the most impact.

Topics:

1. Using data effectively
2. The powers and challenges in presentations
3. The data visualization gallery: presenting quantitative data
4. The data visualization gallery: presenting qualitative data

MODULE SIX: DO I NEED TO PRESENT MYSELF IN A PARTICULAR WAY?

Develop confidence and lower nerves to deliver a strong presentation.

Topics:

1. It's up to you
2. Building on strengths
3. Using my voice

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