Introduction to Journal Publishing:
Why publish?

Online course learning objectives

Teaches an overview of journal publishing, informing researchers how to take advantage of different publishing opportunities. Provides an insight into the shift to digital publishing and the evaluates the different publishing models. Gives the necessary information for authors to assess their options when publishing their research.

This course will help learners to:
- Evaluate the development of journal article publishing and how this will impact the decisions made when publishing and what this means for authors.
- Compare the different models of the journal landscape to assess what avenue to take when publishing an article.
- Evaluate the benefits of publishing your research in order to make an informed decision on how best to publish their journal article.

Language: English
Time to complete: 2 hours
Level: Beginner

Online course full syllabus

MODULE ONE: THE WORLD OF PUBLISHING

Evaluate the development of journal article publishing and how this will impact the decisions you make when publishing and what this means for authors.

Topics:
1. A bit of background
2. A shift to digital
3. But what hasn't changed much?

MODULE TWO: DEVELOPMENT OF PUBLISHING MODELS

Compare the different models of the journal landscape to assess what avenue to take when publishing your article.

Topics:
1. Preprints in journal publishing
2. Open access in journal publishing
3. Digital publications: Podcasts, videos and graphics

MODULE THREE: WHAT ARE THE BENEFITS OF PUBLISHING JOURNAL ARTICLES?

Evaluate the benefits of publishing your research to make an informed decision on how best to publish your journal article.

Topics:
1. Advantages of publishing a journal article
2. Questions to ask yourself
3. Publishing with Sage

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