

# How to Write a Journal Article Pt 1:

## *Putting your article together*

### Online course learning objectives

This course equips researchers with the knowledge, skills, and strategies to write and organize a strong journal article, meeting all the requirements of a publisher. It explores the use of co-authors, where authors share their experiences and give advice on how to effectively work with a team of authors. It also provides guidance on how to maximize the discoverability of your article through channels such as social media and search engines.

#### **This course will help learners to:**

- Understand the importance of structuring and formatting a journal article to meet expectations of the relevant Journal.
- Use these as a blueprint to clarify their thinking, articulate their research, and present the article correctly.
- Identify and apply effective strategies and resources to ensure their research is articulated clearly within the article.
- Make further use of these strategies to increase chances of getting published
- Identify key strategies to increase article discoverability and apply these to maximize the visibility of their article.

**Language:** English

**Time to complete:** 3 hours

**Level:** Beginner

### Online course full syllabus

#### **MODULE ONE: STRUCTURING YOUR ARTICLE**

Understand the importance of structuring and formatting a journal article according to the publisher's guidelines and apply these guidelines to ensure the article successfully progresses through the publication process. Use these suggestions as an outline to clarify thinking, articulate research, and present an article in the best light.

Topics:

1. Tips for getting started
2. Guidelines and structure
3. Formatting
4. Checklists

# How to Write a Journal Article Pt 1:

## *Putting your article together*

### **MODULE TWO: TIPS FOR WRITING**

Identify relevant resources and apply effective strategies to improve an article and increase chances of getting published.

Topics:

1. Technical writing skills tips
2. Proofreading and editing
3. The foundations of a poorly written article
4. How SAGE can help you improve your manuscript

### **MODULE THREE: DEFINING AUTHORSHIP**

Compare the responsibilities of different author roles to effectively organize the writing of an article, and successfully manage the publication process with an author team.

Topics:

1. Author responsibilities
2. Co-authors
3. Corresponding authors
4. Using ORCID to improve the recognition of your research

### **MODULE FOUR: INCREASING DISCOVERABILITY OF YOUR ARTICLE**

Identify key strategies to increase an article's discoverability and apply these to maximize the visibility of an article.

Topics:

1. Help readers find your article
2. Social media
3. Search engine optimization